



RoCCIJa Romanian Chamber of Commerce & Industries in Japan

1<sup>st</sup> edition, March 5, 2017

## **RoCCIJa 2<sup>nd</sup> Business Seminar** **“Promoting Wine Sales and Winery Investment of Romania & Moldova”**

RoCCIJa is presenting you its 2<sup>nd</sup> Commercial Seminar to promote wine sales in Japan and winery investment from Japan with the cooperation of Romanian embassy.

Wine was invented some 6000 years ago in the area containing today's Romania and Moldova. Having been refined in and prevailed from the Roman Empire, wine is the world's favorite liquor. Romania and Moldova are the original home to wine. Unfortunately, the both nation having been on the opposite side of the Iron Curtain until around 1990, the world's best wine of theirs are still little known to Japanese wine lovers. RoCCIJa 2<sup>nd</sup> Commercial Seminar is expounding their exquisitely wonderful wine so that the Romanian & Moldovan wine will take a lofty position they deserve in Japan. Investment into their wineries, tourism, latest business opportunities, etc. will be introduced as well.

1. Organized by Romanian Chamber of Commerce and Industry in Japan (RoCCIJa) with the cooperation of Romanian Embassy in Japan, Romanian Japan Parliamentary Friendship Caucus, METI, MOFA, Japanese Chamber of Commerce and Industry, and other public and private entities.

2. To be held from 13:30 to 18:30 Wednesday, April 12 at the lobby hall of the Romanian Embassy in Japan: 3-16-19 Nishi-Azabu, Minato-ku, Tokyo



Source: [www.argophilia.com](http://www.argophilia.com)

### 3. Presentation Outline:

- (1) "Romania, the best partner in Europe" "Wine history and Romania & Moldova"
- (2) "Wine and winery in Romania & Moldova" "Tourism to Romania & Moldova"
- (3) Latest business opportunities: farm produce, food, healthcare industry, etc.

### 4. Fees, etc.

- (1) 60-seated seminar will be on first-come first-served basis with members prioritized
- (2) Two intermissions will offer charged wine tasting.
- (3) From 18:30 to 21:00 of the same date and venue will offer a charged wine party to be announced and held separately.



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## General Time Table:

全体テーマ:ルーマニア・モルドバ・ワイン普及促進:4月12日決定

General Theme "Promoting Romanian & Moldovan Wine in Japanese Market" :Holding on 12th April.

区分 Segment	時間割 Time Table	内容 Contents
一般論 General Discussion	13:30-14:00	主催者・来賓挨拶 Greetings by Hosts and Guests
	14:00-14:15	ルーマニア:あなたの最適な Romania: Your Business Partner in Europe
	14:15-14:45	ビジネス・パートナー
	14:45-15:00	ルーマニア・モルドバと History of Wine in Romania & Moldova ワインの歴史 RMJ間ワイン事業振興戦略 Wine Business Strategy Among RMJ
Break & Wine Tasting1	15:00-15:15	休憩とワイン試飲会その1
ルーマニア・モルドバ・ ワイン説明 About Romania & Moldova Wine	15:15-15:45	ルーマニア・ワイナリー・ワイン説明 Winery & Wine in Romania
	15:45-16:15	モルドバ・ワイナリー・ワイン説明 Winery & Wine in Moldova
	16:15-16:45	ワイナリー・ツアー紹介 Winery Tour to Romania & Moldova
Break & Wine Tasting2	16:45-17:00	休憩とワイン試飲会その2
ルーマニア農業・食 品・健康関連産業 About Agriculture, Food & Health Industry in Romania	17:00-17:30	ルーマニア・グリーン・ハウス Investment to Greenhouse in Romania 投資説明 from Japan
	17:30-18:00	GH3ルーマニアの歴史と活動 History of GH3 Romania and her Activities
	18:00-18:30	商工会議所ニュース・M6など RoCCIJa Member's Topics
ワイン・パーティ・懇親会 Wine Party	18:30--21:00	主催者・来賓乾杯の音頭 Toast by a Host or a Guest 中締め Farewells



**RoCCIJa Romanian Chamber of Commerce & Industries in Japan**

Application: Please fill out and circle the options of the following form and send it as email attachment to: [roccijapa@gmail.com](mailto:roccijapa@gmail.com)

(RoCCIJa secretariat: attn. Mr. Sueoka )

### **Application Form (Reply Sheet)**

\*\*\*You can copy items as follows to your mail text and use them\*\*\*

( 1 ) Name in full :

( 2 ) Organization you belong to :

( 3 ) Title :

( 4 ) Email address :

( 5 ) Phone number :

( 6 ) Seminar (13:30-18:30) :

Attend

Absent

N.B. Seat is obtained on a first applied first booked basis, but RoCCIJa members shall be prioritized. Corporate members may get plural seats for their members

( 7 ) Wine tasting (two times around 15:00 and 16:45) : Join

Not join

N.B. Tasting wine samples shall be charged with an appropriate fee (being examined). Those who have stated “Join” would pay the price on the venue.

( 8 ) Separately held 18:30-21:00 “Wine Dinner” (which will be charged 20,000JPY on a pre-pay non-refundable basis): Attend Interested Not to attend

N.B. Those who have answered “Attend” and “Interested” will get the flyer and application form of the wine dinner.

( 9 ) Freely state your questions, requests, etc., if any, in the space below: